

wesley mahan

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career highlights

- Converted a UK publishing company to computerized magazine production
- Reduced production costs to the lowest among 20 regional Production Centers for a nationally-known magazine company, by monitoring performance & streamlining processes
- Reduced staff turnover from nearly 60% to less than 5%

work history

Oregonian Publishing Company Portland, Oregon | Jan 2004 - April 2014

Graphic designer, creative consultant

Design print ads, online ads and mobile/landing pages, magazine design & production

Production: 2004-2006; SW Bureau Ad Designer: 2006-2009; Lifestyle Media Designer (including Explore The Pearl): 2009-2011; Ad designer & online specialist: 2011-2014.

Trader Publishing Company

Beaverton, Oregon | 1990 - Dec 2003

Northwest Region Production Manager

- Co-ordinating the production of 14 weekly magazines plus 6 inserts totaling nearly 3000 pages
- Hiring, scheduling, monitoring & supervising staff of 25.
- Evaluating, purchasing and installing Mac & PC workstations, software, servers and networking equipment.
- Established a 100% PDF workflow in supplying magazine files to press for CTP

Herald House Publishing Ltd

Worthing, W Sussex, England | 1985 - 1990

Art Director (for Britain's largest religious publisher)

- Design direction of 3 monthly glossy magazines & a weekly newspaper
- Converted a manual workflow to computer production
- Purchased equipment, trained graphic designers to use computer workflow
- Obtained and evaluated printing bids, purchased printing & services

Freelance graphics & layout

Portland, OR | 1991-2002

- Design, type & layout for local companies and printers

Quest Graphics

Bognor Regis, W Sussex, England | 1979 - 1985

Founder & Owner

- Provided creative graphic design, advertising and print purchasing for a wide variety of companies that sold their products both locally and internationally. B2B and B2C.
- Employed 3 graphic designers and an administrative assistant

education

Certificate in Book Design

(1975) London College of Printing, London, England

Bachelor of Theology

(1971) Multnomah University, Portland, Oregon

Associate of Arts

(1968) Spokane Falls Community College, Spokane, Wa

specialist skills

Software:

Adobe Creative Suite 5.5: Flash, InDesign, Illustrator, Photoshop, Acrobat Pro, Dreamweaver, Bridge. Quark Xpress, Coreldraw.
HTML5, CSS. Microsoft Office Suite.

Management:

Skilled in hiring excellent employees; good at conflict resolution between employees; positive management style while maintaining ability to administer corrective actions

Samples of print & online work are available upon request.